Pandemic Livestock Indemnity Program

Toolkit for Stakeholders

Livestock and poultry producers who suffered losses due to insufficient processing access during the pandemic can apply for assistance for those losses and the cost of depopulation and disposal of the animals. On July 13, the U.S. Department of Agriculture (USDA) announced the Pandemic Livestock Indemnity Program (PLIP) as part of USDA's broader Pandemic Assistance for Producers initiative.

Eligible livestock and poultry producers can apply for assistance through USDA's Farm Service Agency (FSA) July 20 through October 12, 2021. FSA extended the original signup deadline, which was September 17, 2021. FSA staff members are available via phone, fax, and online tools to help producers complete applications.

Additional program information, including how to apply, is available at farmers.gov/plip.

We need your help. We want to ensure producers are aware of this program and the available resources to apply, including how to contact the FSA office at their local USDA Service Center and FSA's call center. This toolkit is meant for producers and agricultural organizations to use and share information in their networks. It includes:

- Key messages
- Newsletter article
- Social media posts
- Poster

Frequently Asked Questions can be found at farmers.gov/plip/faq.

Please contact us at fpac.bc.press@usda.gov with any additional questions.

Key Messages

- Livestock and poultry producers who suffered losses due to insufficient processing access during the pandemic can apply for assistance for those losses and the cost of depopulation and disposal of the animals through a new U.S. Department of Agriculture (USDA) program.
- USDA announced the <u>Pandemic Livestock Indemnity Program (PLIP)</u> on July 13 as part of the larger Pandemic Assistance for Producers initiative.
- Eligible livestock and poultry include swine, chickens and turkeys.
- Producers can apply for PLIP through USDA's Farm Service Agency (FSA) July 20 through October 12, 2021. FSA extended the original signup deadline, which was September 17, 2021.
- PLIP payments will compensate eligible producers for 80% of the loss of the eligible livestock or poultry, and for the cost of depopulation and disposal, based on a single payment rate per head. The following must be deducted:
 - The amount of any payments the eligible livestock or poultry owner has received for disposal under the Natural Resources Conservation Service (NRCS) <u>Environmental Quality Incentives Program (EQIP)</u>, or a state program, and
 - Any Coronavirus Food Assistance Program (<u>CFAP 1</u> and <u>CFAP 2</u>)
 payments paid on the same inventory of swine that were depopulated.
- Visit <u>farmers.gov/plip</u> for additional information about payment calculations.
- Eligible livestock must have been depopulated from March 1, 2020, through December 26, 2020, due to insufficient processing access as a result of the pandemic. Eligible livestock owners include persons or legal entities who, as of the day the eligible livestock was depopulated, had legal ownership of the livestock.
- Livestock must have been physically located in the U.S. or a territory of the U.S. at the time of depopulation. Additional eligibility requirements are outlined at farmers.gov/plip.
- Eligible producers are encouraged to contact the FSA office at their local USDA Service Center to learn more and begin their PLIP application. Producers may find contact information at <u>farmers.gov/service-locator</u>. Producers may also contact the FSA call center at 877-508-8364 to speak directly with a USDA employee ready to offer assistance.

- Other programs within the Pandemic Assistance for Producer initiative with upcoming deadlines include:
 - Oct. 12 <u>Coronavirus Food Assistance Program 2</u>, which provides critical support to agricultural producers impacted by COVID-19 market disruptions.
 - Oct. 15 <u>Pandemic Assistance for Timber Harvesters and Haulers</u>, which provides financial relief to timber harvesting and timber hauling businesses that experienced losses in 2020 due to COVID-19.

Newsletter Article

USDA Extends Deadline to Apply for Pandemic Assistance to Livestock Producers with Animal Losses

Farm Service Agency Reminds Producers of Upcoming Pandemic Program Deadlines

The U.S. Department of Agriculture (USDA) is providing additional time for livestock and poultry producers to apply for the <u>Pandemic Livestock Indemnity Program (PLIP)</u>. Producers who suffered losses during the pandemic due to insufficient access to processing may now apply for assistance for those losses and the cost of depopulation and disposal of the animals through Oct. 12, 2021, rather than the original deadline of Sept. 17, 2021. PLIP is part of USDA's <u>Pandemic Assistance</u> for <u>Producers initiative</u>.

PLIP provides payments to producers for losses of livestock or poultry depopulated from March 1, 2020 through Dec. 26, 2020, due to insufficient processing access as a result of the pandemic. Payments are based on 80% of the fair market value of the livestock and poultry and for the cost of depopulation and disposal of the animal. Eligible livestock and poultry include swine, chickens and turkeys.

PLIP Program Details

PLIP payments are calculated by multiplying the number of head of eligible livestock or poultry by the payment rate per head, and then subtracting the amount of any payments the eligible livestock or poultry owner has received for disposal of the livestock or poultry under the Natural Resources Conservation Service (NRCS) Environmental Quality Incentives Program (EQIP) or a state program. The payments will also be reduced by any Coronavirus Food Assistance Program (CFAP 1 and 2) payments paid on the same inventory of swine that were depopulated.

Eligible livestock and poultry producers can apply for PLIP through the Oct. 12, 2021 deadline by completing the FSA-620, Pandemic Livestock Indemnity Program application, and submitting it to any FSA county office. Additional documentation may be required. Visit farmers.gov/plip for more information on how to apply.

Additional Pandemic Assistance

Other programs within the Pandemic Assistance for Producer initiative with upcoming deadlines include:

 Oct. 12 - <u>Coronavirus Food Assistance Program 2</u>, which provides critical support to agricultural producers impacted by COVID-19 market disruptions.



• Oct. 15 – <u>Pandemic Assistance for Timber Harvesters and Haulers</u>, which provides financial relief to timber harvesting and timber hauling businesses that experienced losses in 2020 due to COVID-19.

To learn more about USDA's commitment to deliver financial assistance to farmers, ranchers and agricultural producers and businesses who have been impacted by COVID-19 market disruptions, visit farmers.gov/pandemic-assistance.



Sample Posts for Facebook and Twitter

Below are social media posts for use on Facebook, Twitter, and other platforms. Be sure to tag us on Twitter: @FarmersGov and @usdaFSA.

- .@USDA's Pandemic Livestock Indemnity Program supports swine, chicken & turkey producers who suffered depopulation losses during the pandemic. Sign up by 10/12. Farmers.gov/plip [+ graphic option below]
- Did you suffer depopulation losses due to COVID-19? You may be eligible for @USDA's new Pandemic Livestock Indemnity Program. Signup now extended to 10/12! <u>Farmers.gov/plip</u> [+ graphic option below]





DID YOU DEPOPULATE LIVESTOCK OR POULTRY DUE TO THE PANDEMIC?

USDA's Farm Service Agency may be able to help.

Through the Pandemic Livestock Indemnity Program (PLIP), FSA is providing financial assistance to producers of eligible swine, chickens, and turkeys depopulated from March 1, 2020, through Dec. 26, 2020. PLIP compensates participants for both the loss of the eligible livestock or poultry and for the cost of depopulation and disposal based on a single payment rate per head.

Visit **farmers.gov/plip** to learn more about program eligibility and how to apply. Contact your **local FSA office** or our **call center at 877-508-8364** for one-on-one application support.

