

Pandemic Livestock Indemnity Program

Toolkit for Stakeholders

Livestock and poultry producers who suffered losses due to insufficient processing access during the pandemic can apply for assistance for those losses and the cost of depopulation and disposal of the animals. On July 13, the U.S. Department of Agriculture (USDA) announced the [Pandemic Livestock Indemnity Program \(PLIP\)](#) as part of USDA's broader [Pandemic Assistance for Producers initiative](#).

Eligible livestock and poultry producers can apply for assistance through USDA's Farm Service Agency (FSA) July 20 through September 17, 2021. FSA staff members are available via phone, fax, and online tools to help producers complete applications. Additional program information, including how to apply, is available at farmers.gov/plip.

We need your help. We want to ensure producers are aware of this program and the available resources to apply, including how to contact the FSA office at their local USDA Service Center and FSA's call center. This toolkit is meant for producers and agricultural organizations to use and share information in their networks. It includes:

- Key messages
- Newsletter article
- Social media posts
- [Poster](#)

Frequently Asked Questions can be found at farmers.gov/plip/faq.

Please contact us at fpac.bc.press@usda.gov with any additional questions.

July 2021



Key Messages

- Livestock and poultry producers who suffered losses due to insufficient processing access during the pandemic can apply for assistance for those losses and the cost of depopulation and disposal of the animals through a new U.S. Department of Agriculture (USDA) program.
- USDA announced the [Pandemic Livestock Indemnity Program \(PLIP\)](#) on July 13 as part of the larger [Pandemic Assistance for Producers initiative](#).
- Eligible livestock and poultry include swine, chickens and turkeys.
- Producers can apply for PLIP through USDA's Farm Service Agency (FSA) starting July 20, 2021. Signup will be open through September 17, 2021.
- PLIP payments will compensate eligible producers for 80% of the loss of the eligible livestock or poultry, and for the cost of depopulation and disposal, based on a single payment rate per head. The following must be deducted:
 - The amount of any payments the eligible livestock or poultry owner has received for disposal under the Natural Resources Conservation Service (NRCS) [Environmental Quality Incentives Program \(EQIP\)](#), or a state program, and
 - Any Coronavirus Food Assistance Program ([CFAP 1](#) and [CFAP 2](#)) payments paid on the same inventory of swine that were depopulated.
- Visit farmers.gov/plip for payment rates by category and additional information about payment calculations.
- Eligible livestock must have been depopulated from March 1, 2020, through December 26, 2020, due to insufficient processing access as a result of the pandemic. Eligible livestock owners include persons or legal entities who, as of the day the eligible livestock was depopulated, had legal ownership of the livestock.
- Livestock must have been physically located in the U.S. or a territory of the U.S. at the time of depopulation. Additional eligibility requirements are outlined at farmers.gov/plip.
- Eligible producers are encouraged to contact the FSA office at their local USDA Service Center to learn more and begin their PLIP application. Producers may find contact information at farmers.gov/service-locator. Producers may also contact the FSA call center at 877-508-8364 to speak directly with a USDA employee ready to offer assistance.

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Newsletter Article

USDA to Provide Pandemic Assistance to Livestock Producers for Animal Losses

Farm Service Agency Will Begin Accepting Applications on July 20

Livestock and poultry producers who suffered losses due to insufficient processing access during the pandemic can apply for assistance for those losses and the cost of depopulation and disposal of the animals. U.S. Department of Agriculture (USDA) announced the [Pandemic Livestock Indemnity Program \(PLIP\)](#) as part of USDA's [Pandemic Assistance for Producers initiative](#). USDA's Farm Service Agency (FSA) will accept PLIP applications July 20 through Sept. 17, 2021.

The Consolidated Appropriations Act, 2021, authorized payments to producers for losses of livestock or poultry depopulated before Dec. 26, 2020, due to insufficient processing access. PLIP payments will be based on 80% of the fair market value of the livestock and poultry and for the cost of depopulation and disposal of the animal as outlined on farmers.gov/plip. Eligible livestock and poultry include swine, chickens and turkeys.

Program Details

Eligible livestock must have been depopulated from March 1, 2020, through Dec. 26, 2020, due to insufficient processing access as a result of the pandemic. Livestock must have been physically located in the U.S. or a territory of the U.S. at the time of depopulation.

Eligible livestock owners include persons or legal entities who, as of the day the eligible livestock was depopulated, had legal ownership of the livestock. Packers, live poultry dealers and contract growers are not eligible for PLIP.

There is no per person or legal entity payment limitation on PLIP payments. To be eligible for payments, a person or legal entity must have an average adjusted gross income (AGI) of less than \$900,000 for tax years 2016, 2017 and 2018. For joint ventures and general partnerships, this AGI provision will be applied to individual members.

Applying for Assistance

Eligible livestock and poultry producers can apply for PLIP by working with the FSA office at their [local USDA Service Center](#). Producers can also call 877-508-8364 to speak directly with a USDA employee ready to offer assistance. Visit farmers.gov/plip for more information on how to apply.

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Sample Posts for Facebook and Twitter

Below are social media posts for use on Facebook, Twitter, and other platforms. Be sure to tag us on Twitter: @FarmersGov and @usdaFSA.

For Use Before July 20

- .@USDA's new program supports swine, chicken & turkey producers who suffered depopulation losses during the pandemic. Signup opens 7/20. Learn more: [Farmers.gov/plip](https://farmers.gov/plip) [+ graphic option below]
- Did you suffer depopulation losses due to COVID-19? You may be eligible for @USDA's new Pandemic Livestock Indemnity Program. Signup opens 7/20. Learn more: [Farmers.gov/plip](https://farmers.gov/plip) [+ graphic option below]

For Use on or After July 20

- .@USDA's Pandemic Livestock Indemnity Program supports swine, chicken & turkey producers who suffered depopulation losses during the pandemic. Sign up today! [Farmers.gov/plip](https://farmers.gov/plip) [+ graphic option below]
- Did you suffer depopulation losses due to COVID-19? You may be eligible for @USDA's new Pandemic Livestock Indemnity Program. Sign up before the 9/17 deadline. [Farmers.gov/plip](https://farmers.gov/plip) [+ graphic option below]



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