



Agricultural Marketing Service
U.S. DEPARTMENT OF AGRICULTURE



AMS Grant Opportunities



Select Grant Opportunities - 2024

- LIMITED: Resilient Food Systems Infrastructure Program
- Farmers Market Promotion Program
- Local Food Promotion Program
- Regional Food Systems Partnership Program
- **SNEAK PEAK:** Regional Food Business Center Business Builder subawards

Other resources

- All AMS Grant Programs: <https://www.ams.usda.gov/services/grants>
- Technical Assistance for LAMP Grants: <https://www.ams.usda.gov/services/local-regional/research-publications/evaluating-grants/technical-materials>
- LAMP Grant Navigator: <https://www.ams.usda.gov/data/lamp-navigator>
- Seeds of Success:
<https://storymaps.arcgis.com/stories/9b2acce5605942b68eddc1ac8b22c168>



Resilient Food Systems Infrastructure (RFSI) Program

- **Resilient Food System Infrastructure (RFSI)** will build resilience in the middle-of-the-supply-chain and strengthen local and regional food systems by creating new revenue streams for their state's producers.
- **What is the Middle of the Supply Chain:** For the purposes of RFSI, "middle-of-the-supply-chain" refers to processing, aggregation, and distribution.
- **What Agriculture Products are Eligible?**
 - o This program is to support food system crops and products meant for human consumption
 - **Ineligible products include:** meat and poultry, wild-caught seafood, exclusively animal feed and forage products, fiber, landscaping products, tobacco, or dietary supplements.





RFSI Funding Opportunities

- **RFSI Primary Award Recipient:**

- o State/Territory Department of Agriculture

- **State Subaward Opportunities:**

- o Equipment Only Grants

- \$10,000-\$100,000, no match

- o Infrastructure Grants

- \$100,000 - \$3,000,000, 50% match

- **Eligible Activities:**

- o The primary purpose of the RFSI is to fund projects that expand capacity and infrastructure for middle of the supply chain activities. All projects must aim to create new, more, and better market opportunities for local and regional producers and processors.





More Information

- **State RFA Information:**

- o Open: Florida
- o Coming Soon: District of Columbia, Tennessee, Wyoming, American Samoa, US Virgin Islands
- o State RFA Statuses:

<https://www.ams.usda.gov/services/grants/rfsi>

- **Subaward Period of Performance:**

- o Start Date: Determined by State Awarding
- o End Date: May 24, 2027

- **Email:** RFSI@usda.gov

- **RFSI Website:** <https://www.ams.usda.gov/services/grants/rfsi>



Farmers Market Promotion Program (FMPP)

FMPP funds projects which develop, coordinate, and expand direct-to-consumer markets of local and regional food.

Four types of FMPP projects:

- Capacity Building (CB)
- Community Development Training and Technical Assistance (CTA)
- Turnkey Marketing and Promotion
- Turnkey Recruitment and Training (New!)





FMPP Application Types

1. Capacity Building

\$50,000 - \$250,000

36-month grant period

2. Community Development, Training, and Technical Assistance

\$100,000 - \$500,000

36-month grant period

3. Turnkey Marketing and Promotion & Turnkey Recruitment and Training

\$50,000-\$100,000

24-month grant period

Required: 25% match of the total amount of the FEDERAL portion (e.g. if the award is \$100,000, then \$25,000 in matching funds would be required.)





More Information

- **Calendar:**
 - Proposals Due in late Spring
 - Awards announced in Fall
- **Email:**
 - FMLFPPgrants@usda.gov
- **FMPP Website:**
 - <https://www.ams.usda.gov/services/grants/fmpp>

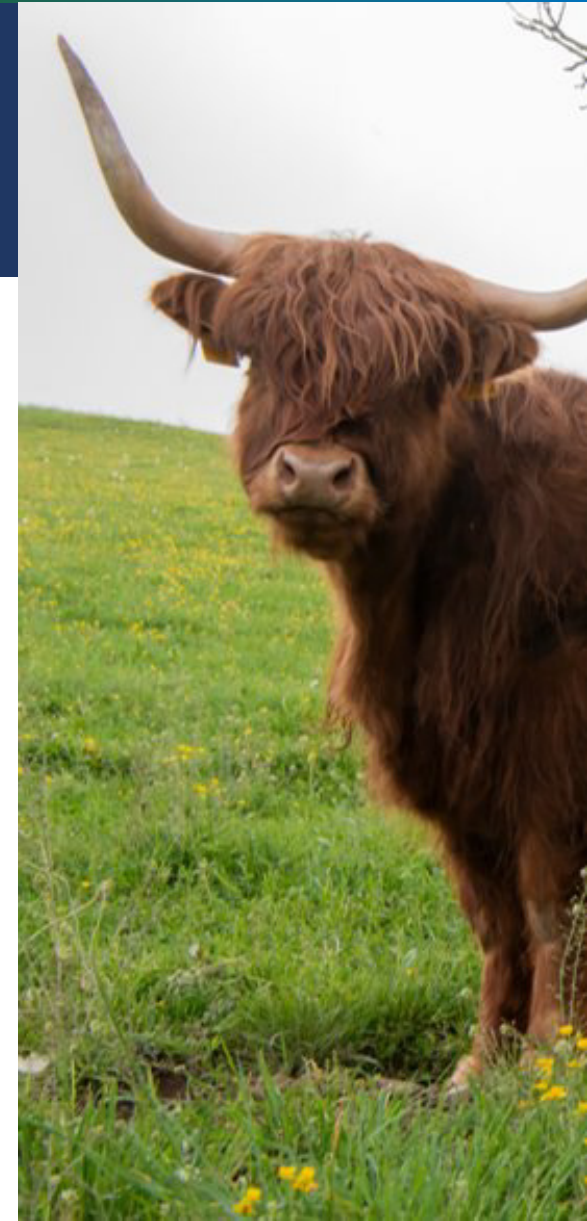


Local Food Promotion Program (LFPP)

LFPP funds projects which focus on intermediary, indirect-to-consumer enterprises that increase access to local and regional food.

Four types of LFPP projects:

- Planning
- Implementation
- Turnkey Marketing and Promotion
- Turnkey Recruitment and Training (New FY24!)





LFPP Application Types

1. Planning

\$25,000 - \$100,000

24-month grant period

2. Implementation

\$100,000 - \$500,000

36-month grant period

3. Turnkey Marketing and Promotion & Turnkey Recruitment and Training

\$50,000-\$100,000

24-month grant period

Required: 25% match of the total amount of the FEDERAL portion (e.g. if the award is \$100,000, then \$25,000 in matching funds would be required.)





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More Information

Calendar:

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Email:

FMLFPPgrants@usda.gov

LFPP Website:

<https://www.ams.usda.gov/services/grants/lfpp>



Regional Food System Partnerships Program (RFSP)

- RFSP supports partnerships that connect public and private resources to plan and develop local or regional food systems.
- Two types of RFSP projects:
 - Planning and Design
 - Implementation and Expansion





RFSP Application Types

1. Planning and Design

\$100,000 - \$250,000

24-month grant period

2. Implementation and Expansion

\$250,000 - \$1,000,000

36-month grant period

Required: 25% match of the total amount of the FEDERAL portion (e.g. if the award is \$100,000, then \$25,000 in matching funds would be required.)





Eligible Applicants - Partnership

Regional Food System Partnerships Program

Eligible Entities:

(must include at least one)

- Producer
- Farmer or Rancher Cooperative
- Producer Network or Association
- Majority-Controlled Producer-Based Business Venture
- Food Council
- Community Supported Agriculture (CSA) Network
- Local Governments
- Nonprofit Corporations
- Public Benefit Corporations
- Economic Development Corporations
- Regional Farmers Market Authority
- Tribal Governments

Eligible Partners:

(must include at least one)

- State Agencies or Regional Authorities
- Philanthropic Corporations
- Private Corporations
- Institutions of Higher Education
- Commercial, Federal or Farm Credit System Lending Institutions





More Information

Calendar:

Proposals Due in late Spring
Awards announced in Fall

Email:

IPPGrants@usda.gov

RFSP Website:

www.ams.usda.gov/rfsp





Coming Soon: RFBC Business Builders!

- **Regional Sub-Awards – Summer/Fall**
- \$100,000 maximum per entity
- 2 year projects
- Funding provided directly to a farm or food business to strengthen viability and expand market access.



USDA Regional Food Business Centers Geographic Regions



★ **National Intertribal Food Business Center - Intertribal Agriculture Council will serve tribes nationwide.** ★

Northwest and Rocky Mountain
Colorado State University

Southwest
University of California
(This Center will serve the Colorado counties in California and Arizona.)

North Central
Region Five Development Commission

Heartland
University of Nebraska - Lincoln

Rio Grande Colonias
Texas A&M AgriLife
(This Center will serve the Colonias counties in New Mexico and Texas.)

Great Lakes Midwest
Michigan State University Center for Regional Food Systems

Delta
Mississippi Delta Council for Farmworker Opportunities

Appalachia
Rural Action, Inc.

Northeast
National Association of State Departments of Agriculture Foundation

Southeast
Locus/Georgia Minority Outreach Network

Islands and Remote Areas
Hawaii Good Food Alliance

**These boundaries are not rigid but for visualization purposes only. USDA anticipates collaboration with communities across state and county lines.*



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Questions

Laura Edwards-Orr
Sr. Ag Marketing Specialist
Local and Regional Foods Division
laura.edwards-orr@usda.gov

