



Make Agriculture Great Again

- USDA is leading the way for this initiative.
- Welcoming Federal, State, regional and local partners to join USDA in this effort.
- Top priority: Focus on the prosperity of small family farms.
- More information available at:
 - https://www.usda.gov/about-usda/news/pressreleases/2025/05/19/secretary-rollins-announces-farmers-first-smallfamily-farms-policy-agenda







Small Family Farms

- Have an annual gross cash income less than \$350,000.
- Majority of the business is owned by an operator and/or any individual related by blood, marriage, or adoption, including relatives who do not live in the operator's household.
- Based on 2023 data from a 2024 USDA Economic Research Service Report:
 - 86% of all farms
 - Operated on 41% of US agricultural land
 - Produced 17% of the total value of agricultural production







Supporting Small Family Farms

- Provide simple streamlined and transparent tools and applications
 - Revamp applications (pre-filled, digitized, and streamlined).
- Offer reliable access to credit
 - Available through the Farm Service Agency (FSA) and Rural Development (RD).
 - Ensuring systems work together to streamline delivery and increase program efficiencies.









Supporting Small Family Farms - Working Farmland

- Ensure working farmland is used to farm
 - Loans are available through FSA and easements through NRCS.
 - Grazing permits are issued to ranchers for access to federal lands that are managed by the U.S. Forest Service.
 - Addressing rising land costs by reforming FSA and RD loans to ensure small producers can have reliable access to credit and farmland.
 - Disincentivizing the use of federal funding for solar panels being installed on productive farmland.
 - U.S. Forest Service is pursuing flexibilities for permittees and leases.







Supporting Small Family Farms - Small Farms

- Ensure small farms can be passed on for generations to come
 - Farm loan programs provide resources for starting farming or carrying on the family business.
 - Calling on Congress to ensure smooth transitions and to breakdown barriers associated with taxes.
 - Engaging with tax and legal professionals across the country to identify ways
 the department can assist in developing tools that help to facilitate the orderly
 transition of agricultural operations from one generation to the next and
 continues to enhance education for customers on the topic.
 - Calling on state and local organizations to assist with this effort locally.
 - To stay informed on agricultural taxes visit:
 - https://www.farmers.gov/your-business/taxes







Supporting Small Family Farms - Risk Management & Definitions

- Provide access to risk management and business planning tools
 - Disaster portal for upcoming disaster programs—assist in determining eligibility and program most suited for individual situations.
 - Programs are available through FSA and RMA to help mitigate risk.
 - · Working to make programs simple and transparent.
- Ensure definitions of farm size reflect modern-day realities
 - Farm size definitions are under review to ensure they reflect modern-day realities and to ensure
 extensive resources that USDA makes available are appropriately tailored to the needs and size of
 farms.









Supporting Small Family Farms - Labor Reform & Focus on Farmers

Labor reform

- Aggressively exploring coordinated solutions with agencies and Congress to ensure a stable, reliable, and legal workforce for agriculture.
- Small farmers can't grow and diversify without access to labor; therefore, action must be taken to relieve the persistent issue, including H-2A and H-2B nonimmigrant visa classification reform.

Hyperfocus USDA programs for farmers on farmers

- Provide greater access to markets and infrastructure.
- Ensure USDA provides programs that enable producers to efficiently market their products through programs offered by various agencies.
- · Ensure that funds go directly to producers.
- Prioritize educating small farmers on risk management and business planning tools.







Supporting Small Family Farms - Access to Educational Resources

- Ensure farmer access to educational resources and other small farm resources
 - Host webinars and ensure producers are being educated about opportunities.
 - BFR Coordinators are in every state to ensure assistance and resources are available to new and beginning farmers with many being small farmers.
 - Webpage on farmers.gov designed specifically for BFRs to assistance with navigation of USDA and resources helpful in starting a farming operation—from planning, budgeting, financing, marketing, sustaining to succession planning.









